

Sunday, April 12, 2015

3:00 p.m. State Officer Meeting, Dinner, & Practice
9:00 p.m. Adviser Meeting and Registration

LaCrosse Center Arena
Ballroom

Monday, April 13, 2015

6:00 a.m.	State Officer Practice	LaCrosse Center Arena
7:15 a.m.	Bus Shuttling to the LaCrosse Center Begins & ends at 11:30 p.m.	
7:30 a.m.	Registration Opens	South Hall Lobby
9:00 a.m.	First Delegate Assembly – Opening Session	LaCrosse Center Arena
	Color Guard: [REDACTED]	
	National Anthem: [REDACTED]	
	Introduction of 2014-15 Wisconsin Officer Team	
	LaCrosse Greetings: [REDACTED]	
	Reactivated & New Chapters	
	Nomination and Introduction of Officer Candidates	
	Keynote Speaker: Amanda Hammett	
	BAA Recognition	
	Lorraine Missling FBLA Scholarship, Kevin Colling Scholarship	
11:15 a.m.	Advisers Meeting	Ballroom
12:00 p.m.	Performance Event Administrators Meeting (for 1:30 p.m. events only)	Ballroom
12:00 p.m.	Mass Test Administrators Meeting (Individual Events)	South Hall A
12:30 p.m.	Judges, Event Administrators, Chairs, Holding, Prep, & Timers Meeting (for 1:30 p.m. events only)	Ballroom
1:00 p.m.	Business Math Business Procedures Future Business Leader	Help Desk Parliamentary Procedure Word Processing South Hall A
1:00 p.m.	Mass Test Administrators Meeting (Collaborative Events)	Radisson Ballroom
1:30 p.m.	Entrepreneurship, Management Decision Making, Sports & Entertainment Management, & Network Design (Written Collaborative)	Radisson Ballroom
1:00 – 5:30 p.m.	Project LEAD	South Hall B2
1:30 p.m.	Tours Depart	South Hall Lobby
1:30 p.m.	Keynote Breakout – Amanda Hammett	Radisson Center
1:30 p.m.	Business Financial Plan – Finals (open to non-participants)	Zielke B
	Business Presentation – Preliminaries	Boardroom B3 & C
	Community Service Project – Finals (open to non-participants)	Boardroom B2
	Computer Game & Simulation Programming – Finals (open to non-participants)	Boardroom
	Desktop Application Programming – Finals (open to non-participants)	North Hall Mtg. Rm F
	Digital Design & Promotion – Preliminaries	Boardroom A & B1
	Digital Video Production – Finals (open to non-participants)	North Hall Mtg. Rm B
	Emerging Business Issues – Preliminaries	North Hall A2 & A3
	Mobile App Development – Finals (open to non-participants)	North Hall Mtg Rm E
	Partnership with Business – Finals (open to non-participants)	Zielke A
1:30 p.m.	Workshop –	Iowa
	Workshop –	Illinois
	Workshop –	WI 1
	Workshop –	WI 2

2:00 p.m.	Open Events – Advertising & Social Media		South Hall B1
2:30 p.m.	Agribusiness	Database Design & Applications	South Hall A
	Accounting II	Intro to Business Communication	
	Business Calculations	Securities & Investments	
	Computer Problem Solving	Spreadsheet Applications	
3:00 p.m.	Banking & Financial Systems, Desktop Publishing, & Global Business (Written Collaborative)		Radisson Ballroom
3:00 p.m.	Keynote Breakout – Amanda Hammett		Radisson Center
3:00 p.m.	Workshop –		Iowa
	Workshop –		Illinois
	Workshop –		WI 1
	Workshop –		WI 2
3:30 pm	Open Events – Human Resources & Web 2.0		South Hall B1
4:00 p.m.	Tours Depart		South Hall Lobby
4:00 p.m.	Accounting I	Intro to Business	South Hall A
	Business Law	Intro to Parliamentary Procedure	
	FBLA Principles & Procedures	Intro to Information Technology	
	Performance Event Administrators Meeting (for 6:00 p.m. events only)		
4:00 p.m.			Ballroom
4:30 p.m.	Hospitality Management, Marketing, & Management Information Systems (written collaborative)		Radisson Ballroom
4:30 p.m.	Judges, Event Administrators, Chairs, Holding, Prep, & Timers Meeting (for 6:00 p.m. events only)		Ballroom
5:00 p.m.	Open Events – Leadership & Project Management		South Hall B1
5:30 p.m.	Business Communication	Healthcare Administration	South Hall A
	Computer Applications	Insurance & Risk Management	
	Cyber Security	Networking Concepts	
	Economics	Personal Finance	
5:30 p.m.	<i>Performance Event Holding Room</i>		North Hall B3-B4
	Client Service & Impromptu Speaking		
	<i>(participants must report here and are sequestered until performance time, do not go to performance room)</i>		
	Business Ethics – Preliminaries		North Hall Mtg. Rm C & D
	Business Plan – Finals (open to non-participants)		North Hall Mtg. Rm B
	Client Service – Preliminaries		North Hall A4 & A1
	e-Business – Finals (open to non-participants)		Boardroom
	Electronic Career Portfolio – Preliminaries		Boardroom B3 & C
	Impromptu Speaking – Preliminaries		North Hall A3 & A2
	Job Interview – Preliminaries		Minnesota A & B
	Public Service Announcement – Preliminaries		Zielke A & B
	Public Speaking I – Preliminaries		Iowa & Illinois
	Public Speaking II – Preliminaries		WI 1 & 2
	Sales Presentation – Preliminaries		North Hall Mtg. Rm E & F

	Social Media Campaign – Preliminaries	Boardroom B1 & B2
	Web Site Design – Finals (open to non-participants)	Boardroom A
	3D Animation – Finals	North Hall Mtg. Rm A
8:45 – 9:15 p.m.	Forum with Officer Candidates for Voting Delegates	South Hall Lobby
9:30 – 11:15 p.m.	Entertainment – BMX Bike Show	LaCrosse Center Arena
9:30 p.m.	Adviser Mentor & Mentee Reception	Radisson Hotel Restaurant
10:00 p.m.	Quiet hours	
11:30 p.m.	Final Bus Shuttle to Hotels Departs	South Hall Lobby
Midnight	CURFEW	

Tuesday, April 14, 2015

6:30 a.m.	Installation and Awards Practice (Current Officers and ALL candidates)	LaCrosse Center Arena
7:00 a.m.	Bus Shuttling to LaCrosse Center (Voting delegates must be on 7 a.m. bus) and ends at 3:00 p.m.	
7:30 a.m.	Performance Event Administrators Meeting (for 9:00 a.m. events only)	Ballroom
8:00 a.m.	Judges, Event Administrators, Chairs, Holding, Prep, & Timers Meeting (for 9:00 a.m. events only)	Ballroom
8:00 a.m.	General Assembly Two: Officer Election Assembly & Spring Executive Board Meeting (<i>Voting Delegates must report by 7:45 a.m.</i>)	LaCrosse Center Arena
9:00 a.m.	Performance Event Holding Room (participants must report here and are sequestered until performance time, do not go to performance room)	North Hall B3-B4
Note – no printed line above this row	Banking & Financial Systems	Impromptu Speaking
	Client Service	Management Decision Making
	Entrepreneurship	Management Info Systems
	Global Business	Marketing
	Help Desk	Network Design
	Hospitality Management	Parliamentary Procedure
		Sports & Entertainment Mkting.
9:30 a.m.	Banking & Financial Systems – Finals (open to non-participants)	North Hall A4
	Business Ethics – Finals (open to non-participants)	Boardroom B3
	Business Presentation – Finals (open to non-participants)	Boardroom C
	Client Service – Finals (open to non-participants)	Zielke B
	Digital Design & Promotion – Finals (open to non-participants)	Boardroom A
	Electronic Career Portfolio - Finals (open to non-participants)	Iowa
	Emerging Business Issues – Finals (open to non-participants)	Boardroom B1
	Entrepreneurship - Finals (open to non-participants)	North Hall A3
	Future Business Leader Interview – Finals	Boardroom
	Global Business Performance – Finals (open to non-participants)	North Hall A2
	Help Desk – Finals	Ticket Office Lobby
	Hospitality Management – Finals (open to non-participants)	North Hall Mtg. Rm A
	Impromptu Speaking – Finals (open to non-participants)	Zielke A
	Job Interview – Finals	Minnesota A
	Management Decision Making - Finals (open to non-participants)	North Hall Mtg. Rm B
	Management Information Systems – Finals (open to non-participants)	North Hall Mtg. Rm D
	Marketing – Finals (open to non-participants)	North Hall Mtg. Rm F
	Network Design - Finals (open to non-participants)	North Hall Mtg. Rm E
	Parliamentary Procedure - Finals (open to non-participants)	North Hall A1
	Public Service Announcement – Finals (open to non-participants)	Illinois
	Public Speaking I – Finals (open to non-participants)	Minnesota B
	Public Speaking II – Finals (open to non-participants)	WI 1
	Sales Presentation – Finals (open to non-participants)	Boardroom B2
	Social Media Campaign – Finals (open to non-participants)	WI 2
	Sports & Entertainment Management – Finals (open to non-participants)	North Hall Mtg. Rm C
10:00 a.m.	Workshop – Name	Radisson Center
10:00 a.m.– 1:00 p.m.	Futures Fair	South Hall B1-B4

11:00 a.m.	Hotel Check Out	Radisson
11:30 – 1:30 p.m.	Luncheon (included in registration, ticket required)	South Hall A
12:00 p.m.	State Officer Practice	LaCrosse Center Arena
12:15 p.m.	Tours Depart	South Hall Lobby
3:00 p.m.	Bus Shuttling Ends	
3:00 p.m.	Third Delegate Assembly: Officer Installation & Awards Ceremony	LaCrosse Center Arena
Following Awards	Pick up Materials	South Hall Lobby

APPROVED DRESS CODE FOR FBLA ACTIVITIES

FBLA-PBL members and advisers should develop an awareness of the image one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world. Appropriate attire is required for all attendees – advisers, members, and guests – at all general sessions, competitive events, regional meetings, workshops, and other activities unless otherwise stated in the conference program. Conference name badges are part of this dress code and must be worn for all conference functions. For safety reasons, do not wear name badges when touring.

Professional attire acceptable for official FBLA-PBL activities include:

Males

- ◆ Business suit with collar dress shirt, and necktie or
- ◆ Sport coat, dress slacks, collar shirt, and necktie or
- ◆ Dress slacks, collar shirt, and necktie.
- ◆ Banded collar shirt may be worn only if sport coat or business suit is worn.
- ◆ Dress shoes and socks.

Females

- ◆ Business suit with blouse or
- ◆ Business pantsuit with blouse or
- ◆ Skirt or dress slacks with blouse or sweater or
- ◆ Business dress.
- ◆ Capris or gauchos with coordinating jacket/suit, worn below the knee.
- ◆ Dress shoes.

Inappropriate attire, for both men and women, includes:

- ◆ Jewelry in visible body piercing, other than ears
- ◆ Denim or chambray fabric clothing of any kind, overalls, shorts, skorts, stretch or stirrup pants, exercise or bike shorts
- ◆ Backless, see-through, tight-fitting, spaghetti straps, strapless, **extremely short**, or low-cut blouses/tops/dresses/skirts
- ◆ T-shirts, Lycra™, spandex, midriff tops, tank tops, bathing suits
- ◆ Sandals, athletic shoes, industrial work shoes, hiking boots, bare feet, or over-the-knee-boots
- ◆ Athletic wear, including sneakers
- ◆ Hats or flannel fabric clothing
- ◆ Bolo ties
- ◆ Visible foundation garments

CLARIFICATION—Many women's two-piece suits are currently designed so that they do not require a blouse. Therefore, this will be accepted. In addition, sling-back shoes, open-toe shoes, and sleeveless dresses are accepted.